



AWL Knows Retail

Lighting is a crucial aspect of any retail store, because most of all – your product must look incredible for people to buy it.

In order to achieve your ideal lighting solution, we consider the many unique details that go into lighting up your store. We manage every aspect of that process, from making sure your specified lighting is provided, to helping choose the best light output and color temperature, to making sure the lighting is delivered on-time and within budget. For 30 years, our focus has been on retail lighting, and our customers agree; there's no substitute for well-lit merchandise.

Our Services

Distribution

We have been a national lighting distributor buying directly from all major and minor manufacturers for 30+ years. Because we have large buying power, we're able to negotiate the very best pricing possible for our customers with no middle-man.

Installation

We are a C-10 Electrical Contractor with on-staff electricians and laborers. With a combination of in- house and partner relationships, we cover installations across all 50 states nationwide.

Rebates & Incentives

We have a dedicated division of our company that focuses specifically on working with utility companies to obtain the highest rebates possible in all areas of the country.

Successful Projects

Fortune 500 National Retail Clothing Chain

- LED Retrofit of 1,650 Stores
- 2.7 Million Tubes Replaced
- \$12.8 Million Saved / Year
- 127 Million kWh Saved / Year
- \$10.5 Million Rebates Received

National Fitness Center Chain

- LED Retrofit of 100+ Locations
- Complete replacement and/or retrofit of existing fluorescent and metal halide fixtures
- Average Savings Per Location:
 - **\$30,000** / Year
 - **240,000 kWh** / Year
 - \$20,000 Rebates Received

Specialty Beverage Retailer

- LED Retrofit of 60+ Stores
- 2,400 Halogen and CMH PAR38s replaced with LEDs
- \$110,000 Saved / Year
- 678.000 kWh Saved / Year
- \$46,000 Rebates Received

Next Steps

For more information, visit us online at awlighting.com and request a free energy audit to find out how much you can save.